Spring Seasonal Dreaming & Planning

for practitioners

with Camille Freeman, LDN, RH

Introduction

Welcome to the Spring Dreaming and Planning for Practitioners workshop.

I've found that seasonal planning is much more effective than annual planning. The workshop is designed to walk you through the process.

Here's what we'll do together:

- Reconnect with your reason for being in practice
- Review what has/has not been working during the winter season
- Decide on a single spring intention or focus
- Come up with a lose weekly plan for the season

I also encourage you to spend a few moments at the end of each month reflecting on your progress and planning for the month ahead. You can use my seasonal planning and tracking document if you like.

I typically hold these workshops toward the end of each season. I hope you find this process helpful. Come back and join me again for the Summer Intentions workshop in a few months %

Looking forward to Spring blooms,

Camille Freeman

Camille Freeman, LDN, DCN, RH

Grounding & Centering

We'll start by reconnecting to the the things that matter most. When you tap into the reasons you feel called to clinical work, it's easier to move in directions that

| Why are you in practice? | | |
|---|--|--|
| Answer here | | |
| | | |
| What do you love about your work? | | |
| Answer here | | |
| Which 3-4 terms describe the way that you practice? | | |
| Answer here | | |

Winter Wins and Happenings

List major events in your life or business from this winter. Aim to write down at least 20 wins - big or small - related to your work.

20+ wins from this past season. Big and small.

| Answer here | |
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Winter Review

Write what is working well in your practice & where you need additional support.

| Description/design of the services you offer | | |
|--|--|--|
| Answer here | | |
| Providing exceptional care for your clients | | |
| Answer here | | |
| Technology/software used in your practice | | |
| Answer here | | |
| Systems used in your practice | | |
| Answer here | | |
| Work-life balance/daily routine | | |
| Answer here | | |
| Physical space for your practice | | |
| Answer here | | |
| Connecting with/finding clients | | |
| Answer here | | |
| Community and support as a practitioner | | |
| Answer here | | |
| Cash flow | | |
| Answer here | | |

Spring Dreaming and Focus

On this page, we'll think more carefully about the energy of spring and how to work with it in your practice.

| Answer here | |
|------------------------------------|--|
| What energy does spring bring your | Diele e einele envir - fe erre er |
| practice? | Pick a single spring focus or intention. |

Getting specific

Think carefully about what you need to do to move toward your seasonal intentions/goals. The things you list here should be specific actions that you can take, not wishes that are out of your control (e.g. get 10 clients.)

What do you need to do daily, weekly, or monthly to manifest your seasonal dream/intention/goal?

| Answer here | |
|-------------|--|
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Weekly Planning and Intentions

Set aside 15-30 minutes as each week starts to plan the week ahead so that you're spending your time with intention and care.

How many hours do you have to work on your practice each week?

| Hours: | Answer here | | | |
|---|----------------------|--|--|--|
| Hours to spend w | ith clients: | Hours to spend on finding new clients: | | |
| Answer here | | Answer here | | |
| Hours to spend or | n administrative bit | s & pieces: | | |
| Answer here | | | | |
| When will you plan your week and how will you allocate your time? | | | | |
| Answer here | | | | |
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Need consistent support?

Come join us in Monday Mentoring, a community of practice for herbalists and herbally-minded nutritionists.

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